

Monday, September 9, 2024

ONE, Yang Ming, and HMM form a New Alliance

Dear valued Customer,

Starting in February 2025, the global shipping landscape will experience a major shift, as Ocean Network Express (ONE), HMM, and Yang Ming Marine Transportation come together under a new partnership known as the "Premier Alliance." This marks a rebranding and reorganization of the current alliance, known as "THE Alliance," following significant changes among key players in the container shipping industry.

The transformation in these alliances is part of the biggest shake-up the shipping industry has seen in a decade. MSC will end its 2M vessel-sharing agreement with Maersk and largely operate independently, while Hapag-Lloyd will join Maersk under a new partnership called the "Gemini Cooperation." Meanwhile, the remaining members of THE Alliance will form the Premier Alliance, extending their cooperation for at least another five years, through to the end of the decade.

The most noteworthy development is that ONE, HMM, and Yang Ming have secured a slot exchange agreement with MSC for the Asia-Europe trade routes. This partnership will span nine services and help the Premier Alliance maintain competitiveness in terms of capacity and network reach.

In the wake of these alliance changes, ONE, HMM, and Yang Ming had been actively exploring potential partnerships. With Mediterranean Shipping Co. (MSC), the world's largest container shipping company, stepping in to help close capacity gaps on the Asia-Europe routes, the Premier Alliance aims to ensure reliable and efficient service on major East-West trade lanes.

MSC, which has been on an aggressive fleet expansion campaign in recent years, revealed details of its own standalone services set to begin in February 2025. The company will operate 34 loops across five East-West trade lanes.

Starting February 2025, the shipping industry will witness MSC largely operating solo, the launch of the Premier Alliance, and the Gemini Cooperation's debut. Meanwhile, the Ocean Alliance, composed of CMA CGM, COSCO, Evergreen, and OOCL, has extended its vessel-sharing agreement until March 2032.

These realignments mark a new era in global shipping, reshaping the competitive dynamics of the industry's major East-West trade routes.

If you have any questions, please get in touch with your known contact person in the Leschaco Group.

Kind regards

Leschaco (Lexzau, Scharbau GmbH & Co. KG)

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